

Andrew Russell

President

Andrew P. Russell is Chairman and CEO of Latin Business Consulting Group and President of Sound Payments Inc. Russell leads a team of innovators in offering the best in software development, state-of-the-art equipment, unparalleled technical and customer service delivery, advanced security and compliance, training, and double digit ROI for customers and shareholders.

Russell is a believer in using technology to make life simple, effective and efficient. During his past role as CEO of Mid-Atlantic Federal Credit Union (MAFCU), Russell revamped the technology team, implemented Fed-Global ACH, automated all reporting processes, implemented programs for merchants of any size to process integrated payments, developed ACH Aggregation capabilities and improved customer accessibility.

During his 30-plus year military career, in both the Navy and Army, Russell worked with electronic systems, satellite communications, cryptology technology, and specialized in COMSEC. Russell's leadership, business acumen and performance results led him to numerous promotions in an extensive 20 plus year banking career that began in 1994. Prior to joining Sound Payments, Russell served as President and CEO of MAFCU and was promoted to the rank of Major, Armour, in the United States Army Reserves.

He received a Bachelor of Science degree in Liberal Arts from The University of the State of New York and earned a Master's Degree from Troy State University. Russell completed Graduate School of Banking at the University of Virginia in partnership with the Consumer Bankers Association.

Russell's commitment to community is reflected by his recent service on the Board of Directors of Montgomery County Chamber of Commerce, the Hispanic Chamber of Commerce Montgomery County and the Montgomery County Hispanic Advisory Group. His past service includes serving on numerous board related to business, education, public service and non-profits in North Florida and the Pittsburgh areas. Russell resides in Jacksonville with his wife and three of his four sons. He is an avid runner and enjoys golfing for the fellowship with others. Since living in Florida, he started open ocean kayaking — loving the adventure of it.

